



## A&S Media Report

3/23/15 - 3/27/15

Steve Squyres (ASTRONOMY) was quoted in 22 media outlets about Opportunity Rover's finishing a "marathon" on Mars. Research by Ryan Lau (ASTRONOMY) on supernova dust at the center of the Milky Way continued to get attention, with 13 media outlets covering the story.

### STATS AT A GLANCE

- 75 external media stories tracked
- 1 studio appearance arranged
- 3 *Cornell Chronicle/Pawprint/Ezra* stories
- 7 *Cornell Daily Sun* stories
- 25 [Tumblr](#) blog entries
- 46 [Tweets](#)
- 7 [Facebook](#) posts

### SELECTED STORIES

#### ***Humanities and Arts***

[Kashua Talks Palestinian-Israeli Identity](#)

*Cornell Daily Sun*, 3/25/15

(NES)

[The walls are going up!\\*](#)

*College of Arts and Sciences Tumblr*, 3/25/15

#### ***Sciences and Math***

[Rover finishes 11-year marathon on Mars](#)

*USA Today*, 3/25/15 and 21 other media outlets

Steve Squyres (ASTRONOMY)

[Milky Way's center unveils supernova 'dust factory'](#)

*Space Daily*, 3/22/15 and 12 other media outlets

Ryan Lau, graduate student (ASTRONOMY)

[NASA Moon Orbiter, Mars Rover Face Budget Chopping Block](#)

*Space.com*, 3/27/15

Steve Squyres (ASTRONOMY)

[Critters found in Antarctic ice show how tenacious life is](#)

*AP*, 3/27/15 and 1 other media outlet

Lisa Kaltenegger (ASTRONOMY)

[Phenomena: No Place Like Home](#)

*National Geographic*, 3/25/15

Jonathan Lunine (ASTRONOMY)

[Novomer turns CO2 into high-performance plastics](#)

*Ithaca Journal*, 3/24/15

Geoffrey Coates (CHEMISTRY)

[Color Key to Aid Search for Life on Exoplanets](#)

*Epoch Times*, 3/21/15 and 1 other media outlet

Lisa Kaltenegger (ASTRONOMY)

-

[Institute for Pale Blue Dots \\*](#)

*College of Arts and Sciences Tumblr*, 3/27/15

Lisa Kaltenegger (ASTRONOMY)

[Three alumni win million euro Brain Prize \\*](#)

*Cornell Chronicle*, 3/24/15 and 1 other media outlet

Karel Svoboda '88, David Tank, M.S. '80, Ph.D. '83 (MATH, PHYSICS)

-

## **Social Sciences**

[Maybe the Rich Don't Care About the Middle Class Because They Don't Live Near the Middle Class](#)

*Slate*, 3/24/15

Kendra Bischoff (SOCIOLOGY)

[Sashimani Devi, Last of India's Jagannath Temple Dancers, Dies at 92](#)

*New York Times*, 3/24/15 and 3 other media outlets

Lucinda Ramberg (ANTHROPOLOGY)

[Why we're all overconfident](#)

*PRI*, 3/23/15

David Dunning (PSYCHOLOGY)

[Spending money on experiences better than purchases, says study](#)

*Digital Journal*, 3/23/15

Amit Kumal (PSYCHOLOGY)

[China Declares War on Pollution](#)

*The National Interest*, 3/23/15

Allen Carlson (GOVERNMENT)

[Public Sector Expo Encourages Students to Explore Government Careers](#)

*Cornell Daily Sun*, 3/22/15

(GOVERNMENT)

## ***Other Stories and Multiple Departments***

[Panel ponders how to train students for govt. roles \\*](#)

*College of Arts and Sciences Tumblr*, 3/27/15

Gretchen Ritter

[Student Group Educates About, Gives to Charities](#)

*Cornell Daily Sun*, 3/27/15

Molly Atkinson '17, Ellie Reppy '17

[Website to Connect Cornell Students Abroad](#)

*Cornell Daily Sun*, 3/27/15

Shivang Tayal '16

[Students to serve communities on spring break](#)

*Cornell Chronicle*, 3/25/15

Umar Ayub '16, Rachit Parasrampururia '16

[Graduating good citizens \\*](#)

*Cornell Chronicle*, 3/23/15 and 1 other media outlet

Gretchen Ritter

[Student-Run Grocery Store Proposed](#)

*Cornell Daily Sun*, 3/23/15

Matthew Stefanko '16

\*Written and/or edited by A&S Communications staff

Linda Glaser

Writer/Publicist

College of Arts and Sciences

Cornell University

607-255-8942 (office)

973-650-8172 (cell)

[lbg37@cornell.edu](mailto:lbg37@cornell.edu)