



A&S 2014 Media Report 1/1/14 - 12/31/14

STATS AT A GLANCE

- 4,456 external media stories tracked
- 127 press releases/tip sheets distributed
- 43 studio appearances arranged
- 471 *Cornell Chronicle/Pawprint/Ezra* stories
- 225 *Cornell Daily Sun* stories
- 1,198 [Tumblr](#) blog entries
- 1,240 [Tweets](#)
- 274 [Facebook](#) posts

TOP STORIES

Humanities and Arts

1/4/14 – 1/10/14 Recreations of Roman masks by Annetta Alexandridis (HISTORY OF ART) and graduate students featured on Yahoo!News

1/11/14 - 1/16/14

NPR interviews Richard Klein (ROMANCE STUDIES, emeritus) on the powerful allure of cigarettes.

1/25/14 - 1/31/14

David Owen's (NES) comment on discovery of earliest Noah's Ark document was quoted in more than 110 media outlets.

2/15/14 - 2/21/14

The *New York Times* reviews George Hutchinson's (ENGLISH) new book on Anita Thompson Dickinson Reynolds

Travis Gosa (AFRICANA) interviewed on *NPR* about the Michael Dunn "loud music" trial.

2/22/14 – 2/28/14

USA Today op-ed by Cynthia Turner (MUSIC) on innovation by educators.

5/10/14 - 5/16/14

A media tipsheet from Travis Gosa (AFRICANA) netted interviews on NPR and WHCU.

5/31/14 - 6/6/14

A media tipsheet comment by Barry Strauss (HISTORY) on the 70th anniversary of D-Day resulted in an op-ed for Fox News.

6/7/14 - 6/13/14

The *Wall Street Journal* reviewed Isabel Hull's (HISTORY) new book, "A Scrap of Paper."

6/14/14- 6/21/14

An exhibit of Ibrahim El-Salahi's art curated by Salah Hassan (AFRICANA, HISTORY OF ART) was reviewed in *The New York Times*.

6/28/14 - 7/3/14

Glenn Altschuler's (AMERICAN STUDIES) op-ed on the GI Bill ran in 32 media outlets.

7/4/14 - 7/11/14

An op-ed by Sturt Manning (CLASSICS) on archaeology as a vital U.S. interest ran on *Fox News*.

Katherine Howe's (AMERICAN STUDIES) new novel "Conversion" reviewed by *USA Today*.

7/26/14 - 8/1/14

President Obama's presentation of a National Humanities Medal to M.H. Abrams (ENGLISH) was covered in 20 media outlets.

8/9/14 - 8/15/14

An NPR interview with Maria Cristina Garcia (HISTORY) on immigration ran on 63 affiliate stations.

8/16/14 - 8/22/14

Alison Lurie's (ENGLISH) new book is featured by *National Geographic*.

8/29/14 - 9/5/14

Ed Baptist's (HISTORY) new book on slavery was featured in *The Los Angeles Times* and 13 other media outlets.

9/5/14 - 9/12/14

Separate op-eds by Ed Baptist (HISTORY) on the controversy surrounding *The Economist's* review of his book ran in *CNN*, *Politico*, and the *Guardian*; *Newsweek* and 25 other media outlets covered the story.

9/13/14 - 9/19/14

Robert Travers (HISTORY) was interviewed by *Fox News* about Scotland's vote to secede.

10/4/14 - 10/10/14

An op-ed by Mostafa Minawi (HISTORY) about the ISIS assault on Kobani ran on *Fox News*.

An op-ed by Fredrik Logevall (HISTORY) on Syria as Obama's Vietnam ran in *The New York Times*.

10/18/14 - 10/24/14

Noliwe Rooks (AFRICANA) was interviewed by *NPR* about a black cosmetic company; it ran on 8 affiliate stations.

An op-ed by Kate Mann (PHILOSOPHY) on Ferguson ran in *The New York Times*.

11/14/14 – 11/21/14

Mukoma Wa Ngugi's (ENGLISH) new book was reviewed by the *Los Angeles Review of Books*.

11/15/14 - 11/21/14

An op-ed by Barry Strauss (HISTORY) about how to succeed in the new Congress ran on *Fox News*.

An article on the classical roots of "The Hunger Games" by Barry Strauss ran in *The Wall Street Journal*.

11/27/14 - 12/5/14

An op-ed by Barry Strauss (HISTORY) about Peter Pan ran in *The Wall Street Journal*.

12/6/14 - 12/12/14

Noliwe Rooks (AFRICANA) was interviewed by *NPR* about the new movie, "Annie."

12/25/14 - 1/9/15

Maria Cristina Garcia's (HISTORY) comments on the United States' renewed ties with Cuba ran in 64 media outlets.

Sciences and Math

1/25/14 - 1/31/14

More than 270 media national and international media outlets quoted Steve Squyres (ASTRONOMY) in stories about the Mars Rover and a "mystery" rock.

3/15/14 -3/21/14

The New York Times features research on flies' flight by Itai Cohen (PHYSICS) and John Guckenheimer (MATH).

3/28/14-4/4/14

More than 100 media outlets picked up astronomer Jonathan (ASTRONOMY) comments at a press conference announcing the finding of an underground ocean on Saturn's moon, Enceladus.

6/14/14- 6/21/14

Jonathan Lunine (ASTRONOMY) featured on *NPR's* "Science Friday."

6/22/14 – 6/28/14

Saturn moon research by Jason Hofgartner, graduate student, Alex Hayes, Jonathan Lunine, and Phil Nicholson (ASTRONOMY) was featured on *NPR* and 61 other media outlets.

News about Jesse Goldberg (NBB) being named a Pew Scholar ran in 116 media outlets.

7/26/14 - 8/1/14

The Mars Rover Opportunity's new off-world driving record, commented on by PI Steve Squyres (ASTRONOMY), was covered in 64 media outlets.

8/7/14 – 8/14/14

Research on origami techniques for engineering by Itai Cohen and graduate student Jesse Silverberg was featured in *The New York Times* and 30 other media outlets.

Steve Strogatz' (MATH) research on the math of discovering new things was featured in the *Washington Post* and 2 other media outlets.

8/29/14 - 9/5/14

Research by Steve Strogatz (MATH) on NYC cab-sharing was featured by *The New York Times* and 10 other media outlets.

10/4/14 - 10/10/14

President Obama's presentation of the National Medal of Science to Jerrold Meinwald (CHEMISTRY) was covered in 148 media outlets.

Steve Strogatz (MATH) and his teaching math to people who think they hate it was profiled by *The Atlantic*.

10/18/14 - 10/24/14

Research by Radwan Tajeddine (ASTRONOMY) on Saturn's moon was featured by more than 50 media outlets.

Social Sciences

2/28/14 -3/7/14

An op-ed by Suzanne Mettler (GOVERNMENT) on inequities in higher education ran in the *New York Times*.

The *Washington Post* reviews Suzanne Mettler's (GOVERNMENT) book, "Degrees of Inequality."

Richard Maass (GOVERNMENT) interviewed on *Fox News* about Crimean invasion.

3/8/14 -3/14/14

A *New York Times* article by Michael Macy and graduate student Milena Tsvetkova (SOCIOLOGY) explain their research on paying it forward.

3/15/14 -3/21/14

Studies by Tom Gilovich (PSYCHOLOGY) were featured on *CBS* and *CNN*.

Tom Pepinsky (GOVERNMENT) explains the Jakarta election in a *Washington Post* article.

3/22/14 – 3/29/14

The *Guardian* reports on Kaushik Basu (ECONOMICS) being named one of the world's top thinkers.

4/5/14-4/11/14

Suzanne Mettler (GOVERNMENT) is interviewed by *The Atlantic* on how higher ed contributes to inequality.

4/18/14 -4/25/14

NPR interviewed Suzanne Mettler (GOVERNMENT) on income inequality as a barrier to college.

5/17/14 - 5/23/14

Suzanne Mettler (GOVERNMENT) is interviewed on *NBC* and by the *Washington Post* about her new book.

5/24/14 - 5/30/14

Allen Carlson (GOVERNMENT) turned a media tipsheet quote into an op-ed that was quoted in more than 114 media outlets.

5/31/14 - 6/6/14

An op-ed by Suzanne Mettler (GOVERNMENT) on B.A.'s and IOU's ran in *The New York Times*.

Andrew Mertha's (GOVERNMENT) media tipsheet comment resulted in an interview with Bloomberg TV.

An op-ed by Sarah Kreps (GOVERNMENT) on Americans' attitudes toward drones ran in the *Washington Post*.

6/14/14- 6/21/14

Research by Kim Weeden (SOCIOLOGY) on the gender pay gap was featured in *Forbes*

7/19/14 - 7/25/14

An op-ed by Tom Pepinsky (GOVERNMENT) on the Indonesian election ran in the *Washington Post*.

Kim Weeden's (SOCIOLOGY) research on overwork and the gender pay gap was featured in the *New Yorker*.

8/7/14 – 8/14/14

An op-ed by Sarah Kreps (GOVERNMENT) on whether the U.S. should intervene in Iraq against ISIS ran in *The New York Times*.

8/22/14 - 8/29/14

Research by Tom Gilovich and graduate student Amit Kumar (PSYCHOLOGY) on happiness was featured by the *Washington Post* and 63 other media outlets.

9/22/14 - 9/26/14

Graduate student Vincent F. Ialenti (ANTHROPOLOGY) wrote an op-ed on climate change and “deep time” that ran on *NPR* and 6 affiliate stations.

An article in *Forbes* features research by David Dunning (PSYCHOLOGY) on how hopes influence perception.

10/4/14 - 10/10/14

Research by Tom Gilovich and graduate student Amit Kumar (PSYCHOLOGY) on happiness was featured by *The Atlantic*.

11/8/14 - 11/14/14

Research by Tom Gilovich (PSYCHOLOGY) on happiness was featured in *The Wall Street Journal* and 49 other media outlets

11/24/14 - 11/26/14

The work of David Dunning (PSYCHOLOGY) was mentioned in an interview with John Cleese that ran on 45 media outlets.

A media tipsheet by Joe Margulies (GOVERNMENT) resulted in an op-ed in FOX News.

Research by Tom Gilovich (PSYCHOLOGY) on happiness was featured by *CNN*.

11/27/14 - 12/5/14

An article by Jonathan Kirshner on Maynard Keynes ran in *The Wall Street Journal*.

12/6/14 - 12/12/14

An op-ed by Joe Margulies (GOVERNMENT) about the Senate report on torture ran in *Aljazeera*.

12/13/14 - 12/19/14

Separate op-eds by Joe Margulies (GOVERNMENT) on the Senate torture report ran in *The Los Angeles Times* and *Aljazeera*.

Research by Tom Gilovich (PSYCHOLOGY) on happiness was featured in *Time Magazine*.

12/25/14 - 1/9/15

Jonathan Kirshner (GOVERNMENT) was interviewed about his new book by *The Washington Post*.

Multiple Departments

2/28/14 - 3/7/14

The *Washington Times* turned two separate tipsheets by Valerie Bunce (GOVERNMENT) and Barry Strauss (HISTORY) into a story about Putin’s invasion of Crimea.

6/22/14 – 6/28/14

Zebra finch research by Sunayana Banerjee (PSYCHOLOGY) and Elizabeth Adkins-Regan (NBB) was featured in *Discovery*.

11/1/14 - 11/7/14

Research by Ron Hoy, Gil Menda and graduate students Paul Shamble, Eyal Nitzany, James Golden (NBB, PSYCHOLOGY) on jumping spiders was featured in a *The New York Times* video story; it ran on 20 other media outlets.