A&S Media Report
7/3/15 - 7/10/15

- STATS AT A GLANCE
  - 67 external media stories tracked
  - 1 studio appearances arranged
  - 4 Cornell Chronicle/Pawprint/Ezra stories
  - 9 Tumblr blog entries
  - 14 Tweets
  - 3 Facebook posts

SELECTED STORIES

**Humanities and Arts**

History professor to shed light on Julius Caesar’s death
*Ithaca Journal*, 7/8/15 and 1 other media outlet
Barry Strauss (HISTORY)

What legendary Cornell prof said about the Declaration of Independence
*Ithaca Voice*, 7/3/15
Isaac Kramnick, Carl Becker (GOVERNMENT, HISTORY)

Hispanic Buying Power 2015: What Donald Trump Mexican Controversy Tells Us About Latino Consumers
*International Business Times*, 7/2/15
Maria Cristina Garcia (HISTORY, LATINA/O STUDIES)

Professor Keith Taylor honored for work on Vietnam *
*College of Arts and Sciences Tumblr*, 7/9/15
Keith Taylor (ASIAN STUDIES)

Barry Strauss Honored in Italy *
*College of Arts and Sciences Tumblr*, 7/8/15
Barry Strauss (HISTORY)

**Sciences and Math**

- Mystery plasma blobs lurk in deep space and no one knows why
*New Scientist*, 7/7/15 and 1 other media outlet
Jim Cordes (ASTRONOMY)
3D Scans Show How Semen Controls Sexual Behavior in Female Flies
Gizmodo, 7/6/15
Mariana Wolfner (MBG)

Does Math Matter?
NPR Science Friday, 7/3/15 and 7 affiliate stations
Steve Strogatz (MATH)

Deep Dive: Is Math Important?
The Aspen Institute, 6/30/15
Steve Strogatz (MATH)

Undergrads from across country visit for summer research
Cornell Chronicle, 7/8/15
Georg Hoffstaetter, Jim Shanks, M.S. ’10, Ph.D. ’13 (PHYSICS)

Students spend summer incubating their business ideas
Cornell Chronicle, 7/8/15
Lauren Stechschulte ’17

Physics professor Chris Henley dies at 59
Cornell Chronicle, 7/8/15
Paul McEuen, Jeevak Parpia (PHYSICS)

Social Sciences

Call for new approach to Māori health
Radio New Zealand, 7/8/15
Hautahi Kingi, graduate student (ECONOMICS)

Cruz’s opinion on ruling is ‘out of step’
Milwaukee Journal Sentinel, 7/7/15
Peter Enns (GOVERNMENT)

Rich Kids Study English
The Atlantic, 7/6/15 and 1 other media outlet
Kim Weeden (SOCIOLGY)

Can Money Really Buy Happiness?
Success, 7/3/15 and 6 other media outlets
Thomas Gilovich (PSYCHOLOGY)

Other Stories and Multiple Departments

No, the American Revolution was not a mistake
Vox, 7/7/15
Mary Beth Norton, Isaack Kramnick (HISTORY, GOVERNMENT)
Linda Glaser
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