



A&S Media Report

7/3/15 - 7/10/15

STATS AT A GLANCE

- 67 external media stories tracked
- 1 studio appearances arranged
- 4 *Cornell Chronicle/Pawprint/Ezra* stories
- 9 [Tumblr](#) blog entries
- 14 [Tweets](#)
- 3 [Facebook](#) posts

SELECTED STORIES

Humanities and Arts

[History professor to shed light on Julius Caesar's death](#)

Ithaca Journal, 7/8/15 and 1 other media outlet

Barry Strauss (HISTORY)

[What legendary Cornell prof said about the Declaration of Independence](#)

Ithaca Voice, 7/3/15

Isaac Kramnick, Carl Becker (GOVERNMENT, HISTORY)

[Hispanic Buying Power 2015: What Donald Trump Mexican Controversy Tells Us About Latino Consumers](#)

International Business Times, 7/2/15

Maria Cristina Garcia (HISTORY, LATINA/O STUDIES)

[Professor Keith Taylor honored for work on Vietnam *](#)

College of Arts and Sciences Tumblr, 7/9/15

Keith Taylor (ASIAN STUDIES)

[Barry Strauss Honored in Italy *](#)

College of Arts and Sciences Tumblr, 7/8/15

Barry Strauss (HISTORY)

Sciences and Math

[Mystery plasma blobs lurk in deep space and no one knows why](#)

New Scientist, 7/7/15 and 1 other media outlet

Jim Cordes (ASTRONOMY)

[3D Scans Show How Semen Controls Sexual Behavior in Female Flies](#)

Gizmodo, 7/6/15

Mariana Wolfner (MBG)

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[Does Math Matter?](#)

NPR Science Friday, 7/3/15 and 7 affiliate stations

Steve Strogatz (MATH)

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[Deep Dive: Is Math Important?](#)

The Aspen Institute, 6/30/15

Steve Strogatz (MATH)

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[Undergrads from across country visit for summer research *](#)

Cornell Chronicle, 7/8/15

Georg Hoffstaetter, Jim Shanks, M.S. '10, Ph.D. '13 (PHYSICS)

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[Students spend summer incubating their business ideas](#)

Cornell Chronicle, 7/8/15

Lauren Stechschulte '17

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[Physics professor Chris Henley dies at 59](#)

Cornell Chronicle, 7/8/15

Paul McEuen, Jeevak Parpia (PHYSICS)

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Social Sciences

[Call for new approach to Māori health](#)

Radio New Zealand, 7/8/15

Hautahi Kingi, graduate student (ECONOMICS)

[Cruz's opinion on ruling is 'out of step'](#)

Milwaukee Journal Sentinel, 7/7/15

Peter Enns (GOVERNMENT)

[Rich Kids Study English](#)

The Atlantic, 7/6/15 and 1 other media outlet

Kim Weeden (SOCIOLOGY)

[Can Money Really Buy Happiness?](#)

Success, 7/3/15 and 6 other media outlets

Thomas Gilovich (PSYCHOLOGY)

Other Stories and Multiple Departments

[No, the American Revolution was not a mistake](#)

Vox, 7/7/15

Mary Beth Norton, Isaack Kramnick (HISTORY, GOVERNMENT)

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