An Associated Press story about Lisa Kaltenegger’s (ASTRONOMY) launch of the Carl Sagan Institute was picked up by 342 national and international media outlets, including the *New York Times*, with original stories in 3 additional outlets, including *Voice of America*.

**STATS AT A GLANCE**

- 387 external media stories tracked
- 2 press releases/tip sheets distributed
- 1 studio appearance arranged
- 5 *Cornell Chronicle/Pawprint/Ezra* stories
- 5 *Cornell Alumni Magazine* stories
- 11 *Tumblr* blog entries
- 22 *Tweets*
- 8 *Facebook* posts

**SELECTED STORIES**

**Humanities and Arts**

*Europe’s leading art fair dedicated to contemporary African art makes its New York debut*

*Art Daily*, 5/14/15 and 1 other media outlet
Margo Crawford (ENGLISH)

*MayFest is 7 Concerts in 6 Days*

*Ithaca Times*, 5/12/15 and 1 other media outlet
Xak Bjerken, Miri Yampolsky, Neil Zaslaw, Malcolm Bilson, graduate student Elizabeth Lyon (MUSIC)

*Africa: The New Normal in Africa - Beyond the Nigerian Elections*

*AllAfrica.com*, 5/11/15
Olúfémi Táíwò (AFRICANA)

*Cornell humanitarians honored in Anabel Taylor exhibit* *

*Cornell Chronicle*, 5/13/15
John Weiss, Natalie Rosseau ’16, Matthew Clauson ’15 (HISTORY)

*Tubman on the $20 mirrors American self perception*

*College of Arts and Sciences Tumblr*, 5/13/15
Ed Baptist (HISTORY)
Sciences and Math

- Institute for Pale Blue Dots renamed in honor of Carl Sagan
  Space.com, 5/9/15, Cornell Chronicle* and 344 media outlets
  Lisa Kaltenegger, Jonathan Lunine, Steve Squyres (ASTRONOMY)

- Cornell vet school students produce 'Uptown Funk' parody video
  Ithaca Voice, 5/14/15
  (CHEMISTRY)

- CSI: Aliens—Astronomers Prep to Detect Cryptic Exoplanet Biosignals
  Scientific American, 5/12/15
  Lisa Kaltenegger (ASTRONOMY)

- Sagan Institute sets sail to explore the 'cosmic ocean'
  Cornell Chronicle, 5/12/15
  Jonathan Lunine, Lisa Kaltenegger, Steve Squyres, Rick Kline, graduate student Sean Marshall (ASTRONOMY)

Social Sciences

- Why Public Silence Greets Government Success
  American Prospect, 5/8/15
  Suzanne Mettler (GOVERNMENT)

- Dream Themes' Rhodri Marsden on playing in a TV themed tribute band
  The Independent, 5/8/15
  Carol Krumhansl (PSYCHOLOGY)

- It's Who You Know: Can social network analysis help prevent terrorism?
  Cornell Alumni Magazine, May/June 2015
  Matthew Brashears, Michael Genkin Ph.D. ‘14, (SOCIOLOGY)

Other Stories and Multiple Departments

- Symposium to honor Isaac Kramnick for achievements May 30
  Cornell Chronicle, 5/14/15
  Isaac Kramnick, Jason Frank, Ross Brann (GOVERNMENT, NES)

- A&S faculty win grants from Einaudi Center *
  College of Arts and Sciences Tumblr, 5/12/15
  Marina Welker, Ernesto Bassi, Anne Blackburn, Cheryl Finley, Robert Isaacs, Alexander Kuo, Lawrence McCrea (ANTHROPOLOGY, HISTORY, ASIAN STUDIES, HISTORY OF ART, MUSIC DEPARTMENT, GOVERNMENT)