



A&S Media Report

3/2/15 - 3/6/15

Research by Jonathan Lunine (ASTRONOMY) on possible methane-based life was covered in 76 media outlets. Travis Gosa (AFRICANA) was quoted in a story on #BlackLivesMatter that ran on 64 media outlets. Coverage of graduate student Alex Alemi's (PHYSICS) modeling of a zombie outbreak continued, with coverage in 37 media outlets. A story on health care subsidies that ran in 23 media outlets referenced Suzanne Mettler's (GOVERNMENT) work on "submerged states."

STATS AT A GLANCE

- 240 external media stories tracked
- 1 press release/tip sheet distributed
- 4 studio appearances arranged
- 13 *Cornell Chronicle/Pawprint/Ezra* stories
- 11 *Cornell Daily Sun* stories
- 4 *Cornell Alumni Magazine* stories
- 41 [Tumblr](#) blog entries
- 26 [Tweets](#)
- 5 [Facebook](#) posts

SELECTED STORIES

Humanities and Arts

[Meet the woman who coined #BlackLivesMatter](#)

USA Today, 3/4/15 and 63 other media outlets

Travis Gosa (AFRICANA)

[King Mongkut's Siam](#)

Lincoln Center Review, Spring 2015

Tamara Loos (HISTORY)

[17 Suggestions for Choosing Classes in College](#)

Huffington Post, 3/5/15

Daniel Schwarz (ENGLISH)

[Festival celebrates music inspired by nature, birdsong](#)

Ithaca Journal, 3/4/15

Ron Hoy, Xak Bjerken (NBB, MUSIC)

['Menagerie' captures angst, heart of Williams classic](#)

Ithaca Journal, 3/4/15

Bruce Levitt, Kent Goetz, Carolyn Goelzer, graduate student Nick Fesette, Elana Valastro '17 (PMA)

[A Cuban-American's hope for US-Cuba relations clouded by past mistakes](#)

Quartz, 3/3/15

Maria Cristina Garcia (HISTORY, LATINA/O STUDIES)

[Commemorating the 100th birthday of Claudia Jones 21 February 1915 – 24 December 1964](#)

Staebroker News, 3/2/15

Carole Boyce-Davies (AFRICANA)

[Group strategizes how to find, foster and encourage black Hamilton leaders](#)

iPick, 3/2/15 and 4 other media outlets

N'Dri Assie-Lumumba (AFRICANA)

[The real story behind the assassination of Julius Caesar](#)

New York Post, 3/1/15 and 2 other media outlets

Barry Strauss (HISTORY)

[Drama critic Michael Feingold wins Nathan Award *](#)

Cornell Chronicle, 3/6/15

(ENGLISH, PMA)

[From trauma, Fulton finds darkness, light in poetry](#)

Cornell Chronicle, 3/5/15

Alice Fulton (ENGLISH)

["American Capitalism" on March list of "Best Free MOOC Courses" for business *](#)

College of Arts and Sciences Tumblr, 3/3/15

Ed Baptist (HISTORY)

[Video: Life Raft Debate Winner *](#)

College of Arts and Sciences Tumblr, 3/3/15

George Hutchinson (ENGLISH)

[Translation reveals real life in the Hasidic world in Poland *](#)

Cornell Chronicle, 3/2/15

Jonathan Boyarin (ANTHROPOLOGY, JEWISH STUDIES)

[Gettleman shares anecdotes, offers advice](#)

Cornell Chronicle, 3/2/15

(AMERICAN STUDIES)

[FACULTY VIEWPOINT | The Arts, Civic Dialogue And Engagement](#)

Cornell Daily Sun, 3/2/15

Ellen Gainor (PMA)

[Messiaen Festival celebrates the music of birds, nature *](#)

Cornell Chronicle, 2/27/15

Ron Hoy, Xak Bjerken (NBB, MUSIC)

Sciences and Math

[Life as We Don't Know It? Experts Say It's Possible on Titan](#)

NBC News, 3/3/15, *Cornell Chronicle* and 75 other media outlets

Jonathan Lunine (ASTRONOMY)

[Scientists determine the nation's safest places to ride out a zombie apocalypse](#)

Washington Post, 3/4/15 and 36 other media outlets

Alex Alemi, graduate student (PHYSICS)

[Galactic 'Missing Link' Reveals Early Galaxy Formation](#)

Space.com, 3/3/15 and 1 other media outlet

Dominik Riechers (ASTRONOMY)

[Nobel Prize chemist Roald Hoffmann on creating the right balance of art, science](#)

National Science Foundation, 3/2/15

Roald Hoffman (CHEMISTRY)

[Physicist explores life's 'most beautiful phenomena' *](#)

Cornell Chronicle, 3/3/15

(PHYSICS)

[Biochemistry grad student honored with award *](#)

College of Arts and Sciences Tumblr, 3/2/15

Carolyn Fisher (MBG)

Social Sciences

[Who gets health care subsidies? Look in the mirror.](#)

San Francisco Chronicle, 3/5/15 and 22 other media outlets

Suzanne Mettler (GOVERNMENT)

[The long read: Once a united fortress, China's centre is crumbling under pressures of diversity](#)

The National, 3/5/15

Allen Carlson (GOVERNMENT)

[Is The American Dream An Illusion?](#)

FastCompany, 3/4/15 and 3 other media outlets

Tom Gilovich (PSYCHOLOGY)

[OK, So Who Gets to Go Free?](#)

Slate, 3/4/15

Joseph Margulies (GOVERNMENT)

[Cheap oil can lead to a sustainable future](#)

Malay Mail, 3/2/15

Kaushik Basu (ECONOMICS)

[The Latest Science On Whether Money Can Buy Happiness](#)

Forbes, 2/28/15 and 5 other media outlets

Amit Kumar, graduate student (PSYCHOLOGY)

[ISIS destruction of antiques an opportunity for education, say archaeologists](#)

College of Arts and Sciences Tumblr, 3/6/15

Sturt Manning, Adam Smith (CLASSICS, ANTHROPOLOGY)

[Saving history, one tape at a time](#)

Cornell Chronicle, 3/5/15

Richard Cushman '62, MA '69, PhD '70 (ANTHROPOLOGY, SOCIOLOGY)

[Panelists survey rise of radical right in Europe](#)

Cornell Chronicle, 3/4/15

Mabel Berezin, Sidney Tarrow (SOCIOLOGY, GOVERNMENT)

[Students learn about educational diversity in Taos *](#)

Cornell Chronicle, 3/2/15

Emma Korolik '17, Brenda Martinez '15 (SOCIOLOGY, ANTHROPOLOGY)

[Video: Alum funding movie of dissertation with Kickstarter *](#)

College of Arts and Sciences Tumblr, 3/2/15

(S&TS)

Other Stories and Multiple Departments

[Guess Who's Coming to Dinner](#)

Cornell Alumni Magazine, March/April 2015

[Could You Have Passed?](#)

Cornell Alumni Magazine, March/April 2015

(MATH, ENGLISH, HISTORY, ROMANCE STUDIES, CLASSICS)

[Class Acts](#)

Cornell Alumni Magazine, March/April 2015

[Inventive Minds](#)

Cornell Alumni Magazine, March/April 2015

Henry Heimlich '41, MD '43, Harry Coover Jr., PhD '44

[Students team with Cornell Dining to fight food insecurity](#)

Cornell Chronicle, 3/5/15

John Lowry '16

[D.C. panel on training leaders March 23](#)

Cornell Chronicle, 3/5/15

Gretchen Ritter

[Charter Day registration site now open](#) *

College of Arts and Sciences Tumblr, 3/3/15

[Forensics team wins debate championship](#) *

Cornell Chronicle, 3/3/15

Patricia Keller, Julia Montejo '17 and Jose Martinez '18 (ROMANCE STUDIES)

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